



兰州大学管理学院
School of Management, Lanzhou University

Lanzhou University

2019 SUMMER SCHOOL

[Enrollment Notice for LUSM students ONLY]

“B&R” Sustainable Development in Western China

Jul.7 ~ 21, 2019





OVERVIEW

Dates: Jul.7—21

Duration: 2 weeks

Location : Gansu Province. China

Program: Management Track

Theme: Sustainable Development in Western China

Language: English

Available for: 1) LUSM Undergraduates

2)4th “Leadership Program” members

Fee: CNY 2,000

Application Deadline: May 15, 2019

COURSES

Management Module

- ◆ Regional Sustainable Development
- ◆ Environmental Governance
- ◆ Entrepreneurial Social Responsibility
- ◆ Sustainable Development: Experience from the US

Chinese Culture Module

- ◆ Ancient Silk Road and Dunhuang Culture
- ◆ Chinese Language and Traditional Arts
- ◆ Discovering Gansu

ITINERARY

- 0707 Day 1: Arrival in Lanzhou and prepare for the program
- 0708 Day 2: Course 1 (theme: Chinese Cultural Traditions) and company visit/culture excursion
- 0709 Day 3: Course 2 (theme: Environmental Governance) and company visit
- 0710 Day 4: Course 3 (theme: entrepreneurship) and group discussion
- 0711 Day 5: Course 4 (theme: sustainable development) and group discussion
- 0712 Day 6: Course 5 (theme: sustainable development) and company visit/culture excursion
- 0713 Day 7: (weekend) Transfer to Xining
- 0714 Day 8: (weekend) Visit Qinghai Lake
- 0715 Day 9: Visit Qinghai Nationalities University and local communities, transfer to Zhangye
- 0716 Day 10: Visit Hexi University
- 0717 Day 11: Visit Danxia Park, transfer to Jiayuguan, and visit local company
- 0718 Day 12: Transfer To Dunhuang and visit Crescent Spring and Echoing-Sand Mountain
- 0719 Day 13: Visit Mogao Grottoes and related areas
- 0720 Day 14: (weekend) Back to Lanzhou
- 0721 Day 15:(weekend) Closing ceremony, farewell and drop-off

* itinerary subject to change

FEE

The registration fee is CNY 2,000.

● **Included in the fee**

- * accommodation, group meals arranged during the program
- * courses, classrooms, tea break and related materials
- * transportation including ground transportation, train tickets
- * insurance during the summer school

● **Not included in the fee**

- * personal expenses during the stay





HOW TO APPLY

Submit Application Form, CV, English Proficiency proof

Reviewed by LUSM

Interview organized by LUSM

Release final results

Enrolled and issued letter of acceptance

CONTACT

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APPLY

EXPLORE GANSU

A word cloud centered around the word "GANSU". The words are arranged in various orientations and sizes. The background features a white top section with a red banner at the top right, and a dark blue bottom section. Yellow mountain peaks are visible on the left and right sides of the word cloud.

GANSU

LONG

TIAN SHUI

SILK ROAD

LI N ZE

XIA HE

DING XI

LIN XIA

HE ZUO

JIN CHANG

LANG MUSI

DAN XIA GEOPARK

GAN NAN

BEEF NOODLE

LANG MUSI

LONG NAN

DUN HUANG

LAN ZHOIU

WU WEI

GROTTOES

FORTRESS

JIA YU GUAN

BAI YIN

ZHANG YE

WATERWHEEL

At the sea level of over 1600 meters and on the loess plateau, the city of Lanzhou is located in a narrow valley extending from east to west for about 20km and bound by the mountains in the north and south. The Yellow River cuts through the city from west to east in the valley. Lanzhou, capital city of Gansu Province, is a major stop on the ancient "Silk Road" west of Xi'an. Situated on the upper reaches of the Yellow River, Lanzhou has been important for thousands of years because of the Hexi Corridor, or "Corridor West of the Yellow River," in which early Chinese civilization began. About 3,000 years ago, in the Zhou Dynasty, agriculture began to take shape in the basins of the Jin and Wei Rivers that formed the corridor, marking the beginning of the great Yellow River basin civilization.



兰州

Lanzhou

Danxia Landform Geopark (Rainbow Mountains)

Extending along the northern slope of Qilian Mountain in west China, Zhangye Danxia National Geological Park in Gansu is the best representative of China's colorful Danxia landform and the largest Danxia landscape in an arid area, with a wide variety of landforms. Undulating fiery-red ridges together with amazing multicolored mountain folds transform the park into an immense sea of fire with rolling waves, earning it the reputation of China's Rainbow Mountains and also one of the 'Top 10 Geographical Wonders of the World' selected by the National Geographic.

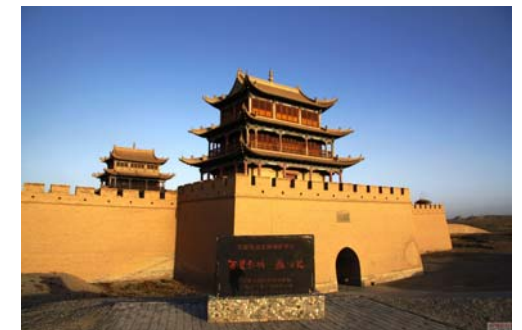


张掖
Zhangye

嘉峪关
Jia Yuguan

Jiayuguan Great Wall

Jiayuguan is a pass standing at the western end of the Ming Dynasty Great Wall. Different from the well-known sections built with stones or bricks, Jiayuguan Great Wall was built with rammed earth, making yellow its dominant hue and helping the pass blend harmoniously with the surrounding desert. The city where the pass is located is named after the pass, also called Jiayuguan, sitting in China's northwest Gansu Province.



Echoing-Sand Mountain & Crescent Lake

The mountain is five kilometers away from the city of Dunhuang. Seen from afar, the mountain is just like a golden dragon winding its way over the horizon. As you approach you become aware that the sand has many colors ranging from red to yellow, green, black and white. On days when a strong wind blows, the fast shifting sand roars; but when the wind is little more than a light breeze, the sand produces gentle, dulcet sounds akin to music. It is the same when you are sliding down the mountainside. At first, the sand under your feet just whispers; but the further you slide, the louder the sound until it reaches a crescendo like thunder or a drum beat. Some say that the sand is singing, while to others it is like an echo and this is how the mountain gets its name. The Crescent Lake is also known as the Crescent Spring or Yueya



Mogao Caves

Located 25 kilometers southeast of Dunhuang, Mogao Caves is regarded as the premier Buddhist spot in China, perhaps in the whole world. The artistic features of the treasured Buddhist murals represent perfectly the artistic style of the Northern Wei (386-543), Sui (581-618) and Tang (618-907) dynasties through the combination of the architecture, statues and murals in the caves. Presently, there are about ten caves and two exhibition centers open to the public, occasionally more during public holidays.

敦煌

Dunhuang

Lanzhou University

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